



American Tradition

VARIFORM[®]
by **Ply Gem**



When it comes to your home, your life and your peace of mind, Variform vinyl siding makes every moment matter. Since 1964, professionals and homeowners alike have trusted Variform for its high quality, durability and beauty, earning it one of the highest satisfaction ratings in the industry.

You can choose from a wide array of styles and one of the largest color palettes in vinyl siding. It's virtually maintenance-free and never needs painting. Plus, Variform is endorsed by Ply Gem, which is part of the Cornerstone Building Brands family, the nation's leading exterior building products company. Variform has products that make homes beautiful and life easier and offers an impressive limited lifetime transferable warranty.

It all adds up to give you a beautiful home and time to enjoy life's sweetest moments.

This is where your **life** takes place



Choose with Confidence

Variform has spanned generations of building and remodeling, and has always been defined by new and innovative ideas. Variform was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We're as committed as ever to great products, so you can be confident you've chosen wisely.

Vinyl Siding is a Smart Investment

According to a study by REMODELING Magazine¹, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

¹ Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.

Standard Colors



Dark Colors



Here's How American Tradition Works For You

American Tradition is a premium siding panel that provides excellent long-term protection for your home with little or no maintenance.

Never Needs Painting

American Tradition looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting.

Wind Velocity up to 160 mph*

The patented Variform Tucktight® system with curled nail hem resists tearing in high winds. The angled design of the Anchor Lock® locks the panels together while allowing for expansion and contraction. The Standard Wind Load Design Pressure (DP) is 56 PSF**. And it's so sturdy, it can resist a Wind Velocity of up to 160 mph.

Nominal Thickness

The .042" thick panels are more rigid and durable. They're state-of-the-art engineered to resist dents and scratches.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium dark colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

Double 4" Traditional Lap



Double 5" Traditional Lap



Double 4.5" Dutch Lap



Sustainable Building, Responsible Living

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources²
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick³
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

**Example wind velocity for 56 PSF is 160 MPH Zone B @ 30' building height

² "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI. October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

³ Ibid, page 10.

Premium Dark Colors

Briarwood

Pewter

Sagebrook

Wedgewood

Premium Color Collection

Standard dark color siding over time

Premium colors with Permahue technology over time



RESOURCE EFFICIENCY

THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS.

This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit HomeInnovation.com/GreenProducts for more details.



Details, details, details.

Variform has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. Variform is endorsed by Ply Gem, which is a part of the Cornerstone Building Brands family, the nation's leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products—Ply Gem Gutter Protection, Ply Gem Fence and Railing, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit variform.com to design your dream home.

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*Consult the VSI Website at vinylsiding.org for current list of certified products and colors.



Vinyl Siding and Accent Panels



Ply Gem Gutter Protection



Rainware, Fascia, and Soffit



Ply Gem Fence and Railing



Ply Gem Trim and Mouldings



Ply Gem Shutters and Accents