



PROFESSIONAL RESOURCE GUIDE

VARIFORM[®]
by PlyGem

VARIFORM



SIDING THAT WITHSTANDS



VARIFORM. SIDING THAT WITHSTANDS

For more than 50 years, the Variform brand has set the standard for quality, durability, versatility and value. With a legacy built on trust, Variform delivers not only effortless style but also proven performance that stands the test of time. Designed to ensure easy installation and effortless upkeep, Variform products provide peace of mind to homeowners and professionals alike.

BUILD WITH CONFIDENCE

Variform by Ply Gem is supported by a nationwide team of experts committed to helping pros build their business with confidence. As a proud part of the Ply Gem® portfolio of brands, Variform delivers dependable, high-quality vinyl siding backed by an industry-leading limited lifetime transferable warranty—offering confidence now and in the future.



VARIFORM SIDING OPTIONS



HERITAGE CEDAR®

The Heritage Cedar line is molded from real cedar shingles and available in three styles. Use them to add texture on the whole house or as an accent.

Hand-Split Shingle

- Staggered butt edge

Perfection Shingle

- Seamless appearance

Round-Cut Shingle

- Ideal for accenting architectural features



CLIMAFORCE™

ClimaForce insulated vinyl siding can increase R-value, reduce energy costs and give a home's exterior the solid look of wide wood panels.

- Continuous layer of insulation
- D5 DL adds R-value up to 2.9
- Foam backing stiffens panel
- Lays flat and stays flat
- Unique formula provides a barrier against UV rays and heat buildup

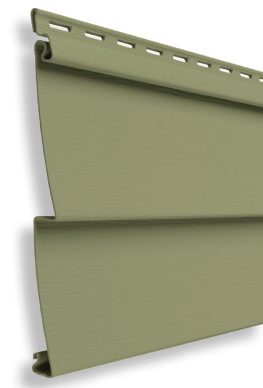


VORTEX EXTREME™

The best siding for the worst weather

Vortex Extreme is designed to withstand high winds and is engineered with Weather Warrior™ Technology.

- Reverse rollover nail hem for superior strength and holding power
- "Spring-loaded" profile helps keep seams tight
- Color-through technology hides scratches and resists fading



BOARD & BATTEN

This vertical panel creates a rustic look with no visible seams.

- Available in rich Premium Dark Colors
- Wide 7" panel with a 1.5" batten
- Thick, strong and durable
- Subtle wood-grain texture



NOMINAL THICKNESS	.100"	.100"	.090"	.080"	1.125"	
PROFILES	HAND-SPLIT	PERFECTION D7 T5		ROUND-CUT	S7	D6
COLORS	24	31	26	9	15	15
DESIGN PRESSURE ¹	82.2 PSF	73.3 PSF		48.9 PSF	68.9 PSF	
WIND VELOCITY ²	185 MPH	180 MPH		140 MPH	180 MPH	

¹Standard Wind Load Design Pressure Rating

²Example wind velocity for the PSF is the MPH in Zone B @ 30' building height

			.046"			.048"	NOMINAL THICKNESS
D4	D4.5 DUTCH LAP	D5			BB	PROFILES	
29	29	21			24	COLORS	
			64 PSF		92.6 PSF		DESIGN PRESSURE ¹
			170 MPH		193 MPH		WIND VELOCITY ²

¹Standard Wind Load Design Pressure Rating

²Example wind velocity for the PSF is the MPH in Zone B @ 30' building height



CAMDEN POINTE®

Camden Pointe offers the look of freshly painted cedar. This siding is available in a wide range of colors.

- Pointe-Lock® rollover locking leg
- Colors include Premium Dark Colors



AMERICAN HERALD®

A realistic cedar emboss complements the classic styling.

- Premium thickness
- 9/16" panel projection



VICTORIA HARBOR®

This traditionally styled panel recreates the grace of stately Colonial homes.

- Beaded groove creates distinct shadow lines
- Premium thickness
- Smooth satin finish in a wide range of colors



ASHTON HEIGHTS®

Features a subtle wood-grain emboss in three classic styles and a variety of popular colors.

- Premium Dark Colors
- Double-staggered nail hem speeds installation
- Deep shadow lines



CONTRACTOR'S CHOICE®

This panel offers great value and proven performance. Available in a variety of styles and colors.

- Popular brushed cedar texture
- Low-gloss finish
- 1/2" panel projection for subtle shadow lines



NOMINAL THICKNESS	.044"				.044"				.044"
PROFILES	D4	D5	D4 DUTCH LAP	D5 DUTCH LAP	D4	D5	D4 DUTCH LAP	D5 DUTCH LAP	BD
COLORS	28	20	28	20	26	18	26	18	14
DESIGN PRESSURE ¹	56 PSF				40 PSF				51 PSF
WIND VELOCITY ²	160 MPH				145 MPH				155 MPH

¹ Standard Wind Load Design Pressure Rating

² Example wind velocity for the PSF is the MPH in Zone B @ 30' building height

.042"			.040"				NOMINAL THICKNESS
D4	D5	D4.5 DUTCH LAP	T3	D4	D5	D5 DUTCH LAP	PROFILES
24	24	21	17	17	17	17	COLORS
42 PSF			40 PSF				DESIGN PRESSURE ¹
150 MPH			145 MPH				WIND VELOCITY ²

¹ Standard Wind Load Design Pressure Rating

² Example wind velocity for the PSF is the MPH in Zone B @ 30' building height



CRAFTSMAN STYLE

- 1 **ClimaForce S7**
Sandy Tan
- 2 **Heritage Cedar Hand-Split Shingle**
Cottage Gray
- 3 **Ply Gem Double Hung Windows**
Beige
- 4 **Ply Gem Stone**
Shadow LedgeStone



VARIFORM MAKES SELLING EASY

The more your customers know about Variform, the easier it is to make a sale. These are the reasons why homeowners wisely choose Variform for their homes.

Total Confidence

All Variform products are backed by an industry-leading limited lifetime transferable warranty.

Never Paint Again

Unlike wood, stucco or fiber cement, Variform vinyl siding never needs painting.

Lasting Beauty

Our high-grade vinyl has a fade-resistant finish for long-term beauty.

Great Value

Variform holds its value over time to deliver a great return on investment.

COMPLETELY COORDINATED EXTERIORS

Variform vinyl siding collections seamlessly integrate with Ply Gem shutters, metal trim and accessories, offering building professionals a streamlined option for completely coordinated exteriors.

Aluminum Products

- Long-lasting premium-grade aluminum
- Siding, soffit, fascia, accessories, trim coil and rainware

Gutter Protection

- Several designs and fastening options
- Warranties range from 5–20 years

Shutters & Accessories

- Vents, mounting blocks and architectural accents in many styles, sizes and colors
- Limited Lifetime Transferable Warranty

Trim & Mouldings

- Cellular PVC trim and mouldings
- Engineered for low maintenance and lasting beauty

Fence & Railing

- Full range of vinyl styles that are building-code rated
- Virtually maintenance-free
- Limited Lifetime Transferable Warranty

Stone Veneer

- The beauty of natural stone at a fraction of the cost
- Cast from stone molds with natural texture and color

Windows

- An extensive line of windows and patio doors in vinyl, wood, aluminum, vinyl-clad and aluminum-clad
- Limited Lifetime Transferable Warranty

THE TOOLS YOU NEED TO GET THE JOB DONE RIGHT

When you partner with the Variform brand, you have access to a suite of tools, programs, training and sales materials designed to save you time and money.

CUSTOMIZED MARKETING MATERIALS

Our team will help you with the design and production of custom marketing materials that can help you gain visibility and find new customers.

- Trade show banners
- Jobsite signs
- Door hangers
- Business cards

TRAINING

Our robust training platform, Ply Gem Pro Academy, includes product installation information, how-to videos and much more. We also offer VSI certification training and AIA courses for architects to make sure you have the credentials you need to succeed in the marketplace.



VISUALIZER TOOL

See the results of a project before the work is done and without the risk! Simply upload photos of your customer's property and use the visualizer tool to quickly and easily mask the house in various colors and different styles of siding, trim and more.



HOVER 3D MODELING

HOVER transforms smartphone photos of any home into a fully measured, customizable 3D model so you can efficiently estimate a project and visualize the final results.

Accuracy

HOVER's measurements are accurate and reliable. The platform provides all exterior measurements, including roof, siding, windows, doors, trim and more. Customers can even upload photos independently so that you can provide them with early estimates and detailed 3D models right from the start.

Interactive 3D

With just a few clicks, you and your customers can visualize home renovations with different styles of Variform siding, trim and other materials in various colors to make the selection process easy.



NATIONWIDE SUPPORT

Variform by Ply Gem is supported by a team of dedicated professionals who provide an unrivaled level of experience and expertise to our nationwide network of distributors. We've also developed a vendor-managed inventory program to forecast, place and track orders, ensuring accessibility when and where you need it.

SUSTAINABLE BUILDING, RESPONSIBLE LIVING

We are committed to reducing our impact on the environment and to manufacturing products that help ensure a sustainable future.

Sustainable Resources

- The impact of vinyl siding on global warming is 83% less than brick and mortar, and 40% less than fiber cement¹
- Construction-site waste is near 0%
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick¹
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Life Cycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

¹ Vinyl Siding Institute. Vinyl Siding: Reducing Our Carbon Footprint. <https://www.vinylsiding.org/why-vinyl/sustainability/>

TRIED & TRUE SOLUTIONS

Variform is backed by Ply Gem—the industry-leading vinyl siding brand—providing peace of mind in the reliability and reputation of our products. Plus, Variform partners get access to the industry’s latest innovations, broadest selection of products as well as superior warranties, service and support.



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Ply Gem[®]

PART OF THE CORNERSTONE BUILDING BRANDS FAMILY | SIDING | WINDOWS + DOORS | SHUTTERS | METAL, TRIM & ACCESSORIES | STONE VENEER | FENCE + RAILING