

## REWARDS

## AWESOME REWARDS FOR LOYAL CONTRACTORS

Make purchases, earn rewards. It's that easy!











# A REWARDS PROGRAM BUILT FOR YOU

You already purchase Ply Gem products because, like countless other building professionals, you can count on our quality and low-maintenance, eco-friendly durability. Why not earn rewards while you're at it?

With Cornerstone Building Brands Rewards, you'll earn points from your approved purchases that you can redeem for rewards valuable to you.

#### Earning Dates: January 1 – December 31, 2024

#### **HOW IT WORKS**

- Submit eligible Ply Gem product invoices dated between January 1 and December 31, 2024. When an invoice is approved, you earn points. The eligibility window is based on the invoice date, not the date you submit the invoice.
- 2. Turn those points into rewards in the Cornerstone Building Brands Rewards Catalog, home to everything from electronics to travel to business-building tools.
- 3. Increase your purchases to earn bigger rewards.



### **More Rewards Ahead**

Increase your Ply Gem purchases throughout the year to move up in tiers and receive bigger rewards and amazing resources to help grow your business.

TIER	REWARDS	RECOGNITION	RESOURCES
PLY GEM CHOICE CONTRACTOR Reach \$0-\$75,000 in approved purchases	Points for every eligible product invoice* Merchandise from the Cornerstone Building Brands Rewards Catalog Concierge service for travel rewards planning	Choice badge designation on Ply Gem Find-a-Pro website	Use points toward HOVER 3D and Ply Gem Home Design Visualizer
Reach \$75,001- \$250,000 in approved purchases	2x points for every eligible product invoice* Eligible to participate in promotions Merchandise from the Cornerstone Building Brands Rewards Catalog Concierge service for travel rewards planning	Select badge designation on Ply Gem Find-a-Pro website	Use points toward HOVER 3D and Ply Gem Home Design Visualizer Eligible for Homeowner Thank You Gift program Eligible for Leads program
PLY GEM MASTER CONTRACTOR Reach \$250,001+ in approved purchases	3x points for every eligible product invoice* Eligible to participate in promotions Merchandise from the Cornerstone Building Brands Rewards Catalog Concierge service for travel rewards planning	Master badge designation on Ply Gem Find-a-Pro website	Use points toward HOVER 3D and Ply Gem Home Design Visualizer Eligible for Homeowner Thank You Gift program Eligible for Leads program Double Lifetime Warranty for approved Mastic products (see Official Rules for further details)

### **Rewards Your Way**

Points = rewards! Choose how you want to treat yourself with the Cornerstone Building Brands Rewards Catalog.

#### TECHNOLOGY TO GROW YOUR BUSINESS

You can apply your points to business-building tools including HOVER 3D and Ply Gem Home Design Visualizer. Visit **CornerstoneBuildingBrands.com/ Rewards** for details.

#### A WIDE VARIETY OF OPTIONS

Whether it's grabbing new camping gear for the family, taking your technology to the next level or picking out some new golf clubs, there are endless ways to get rewarded with our online catalog!

#### HOMEOWNER THANK YOU GIFT PROGRAM

Here's another business-building tool! Once you've reached Select or Master Tier, you have the ability to recognize homeowners who purchased \$3,000+ of Ply Gem siding with an e-gift card. Sending a Thank You Gift is quick, easy **and at no cost to you!** 



**REWARDS FOR THE ADVENTURER** 



**REWARDS FOR THE TECH GURU** 



**REWARDS FOR THE SPORTS FANATIC** 



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#### ENROLLING

- 1. Go to CornerstoneBuildingBrands.com/Rewards.
- 2. Click NEW USER? ENROLL NOW.
- 3. Provide some basic information about your business.
- **4.** You're all set! You'll now earn points when you submit eligible Ply Gem product invoices.

#### SUBMITTING INVOICES

Invoices must be submitted individually. If not, your submission may be denied.

#### THERE ARE TWO WAYS TO SUBMIT INVOICES:

- 1. Online Submission: Click the SUBMIT INVOICES button on your home page to fill in the required information and submit your invoices. You will get an email notification when they have been approved! (Allow a few weeks for claim approval.)
- 2. Direct Feed from Distributors (DFD): Eligible distributors can submit your invoices for you-visit *CornerstoneBuildingBrands.com/Rewards* for more details. You can sign up for DFD at both your primary and secondary distributor(s).



After you enroll and your first invoice is approved, you'll earn \$50 in points to help you redeem business-building tools, amazing merchandise, travel experiences and more! You'll also earn double points on all approved invoices within 60 days of your enrollment.





## **Questions?**

**CALL:** (866) 525-4751

#### EMAIL:

Info@Rewards.CornerstoneBuildingBrands.com

**VISIT:** CornerstoneBuildingBrands.com/Rewards

A full list of FAQs is available at **CornerstoneBuildingBrands.com/Rewards**.