



CONTRACTOR'S CHOICE®

**VARIFORM**®  
by Ply Gem



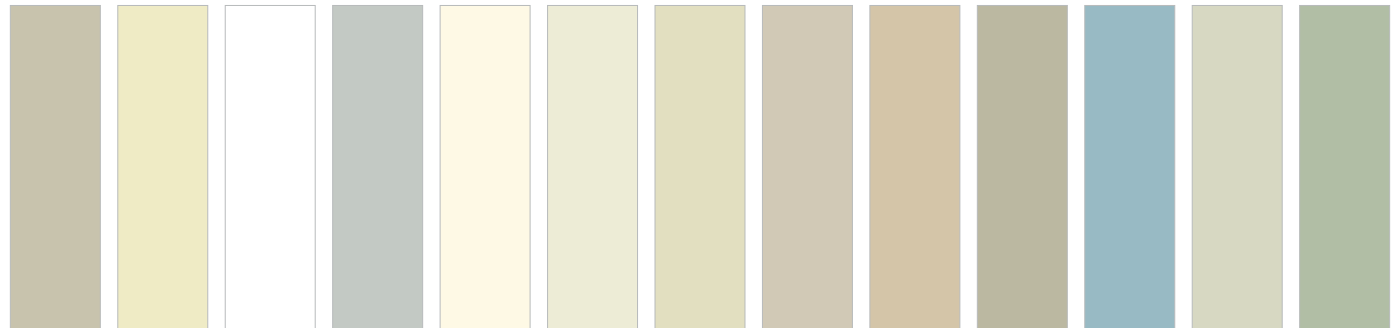
## VINYL SIDING IS A SMART INVESTMENT

According to a recent study by Zonda Media<sup>1</sup>, homeowners who install vinyl siding, on average, recouped up to 94.7% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

<sup>1</sup> Based on national averages in the 2023 Cost Vs. Value Report, SOURCE: Zonda Media.



### Standard Colors



Autumn Beige    Classic Cream    Dover White    Georgian Gray    Heritage Linen    Island Pearl    Natural Almond    Rich Mocha    Sandtone    Sandy Tan    Savannah Blue    Silver Mist    Spanish Olive

### Dark Colors



Flint    Irish Thistle    Southern Cypress    Stone Mountain Clay



HERE'S HOW

CONTRACTOR'S CHOICE

WORKS FOR YOU

Contractor's Choice offers builders the perfect combination of value and quality. The durable, easy-to-install panels will hold their own against the elements. And the realistic cedar-look finish will remain attractive for years of virtually maintenance-free use.

### Never Needs Painting

Contractor's Choice looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

### Wind Resistant up to 145 mph\*

The Standard Wind Load Design Pressure (DP) is 40 PSF\*\*. And it's so sturdy, it can resist a Wind Velocity of up to 145 mph.

### Nominal Thickness

The .040" thick panels are rigid and durable.

### Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Available in a broad range of classic colors with ultra low gloss finish and a popular brushed cedar texture.

Triple 3" Traditional Lap



Double 4" Traditional Lap



Double 5" Traditional Lap



Double 4.5" Dutch Lap



Double 5" Dutch Lap



## SUSTAINABLE BUILDING, RESPONSIBLE LIVING

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

### Sustainable Resources

- Vinyl products made from abundant natural resources
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Cornerstone Building Brands' facilities reuse and recycle

### Energy Efficiency

- The impact of vinyl siding on global warming is 83% less than brick and mortar<sup>1</sup>
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

### Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

\*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

\*\*Example wind velocity for 40 PSF is 145 mph Zone B @ 30' building height

<sup>1</sup> <https://www.vinylsiding.org/why-vinyl/sustainability/>

# VARIFORM<sup>®</sup>

by  Ply Gem

For more than 50 years, the Variform brand of vinyl siding has set the standard for quality, durability and versatility on any jobsite.

With a legacy built on trust, Variform delivers not only effortless style but also proven performance that stands the test of time. Designed to ensure easy installation and upkeep, Variform products provide peace of mind to homeowners and professionals alike, allowing them to aspire to the next level of excellence with confidence.

**Variform. Siding that withstands.**



**5020 Weston Parkway, Cary, NC 27513 | (888) 9PLYGEM | [variform.com](http://variform.com)**

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