



HERITAGE CEDAR®

VARIFORM®
by Ply Gem





HERITAGE CEDAR®

Cedar shingles have a rich texture and natural charm. They've adorned homes from country cottages to sprawling Victorian mansions. Used as an accent, they add an extra dimension to gables and dormers. With Heritage Cedar, you can have the distinctive look of cedar shingles without the maintenance. Molded from real cedar shingles, Heritage Cedar replicates their natural texture on all exposed surfaces (including the area between shingles). Even our variegated colors recreate the weathered look of a seaside cottage. For natural detail and stunning curb appeal, nothing comes close to Heritage Cedar.



WEATHER-RESISTANT



UV PROTECTED



LOW MAINTENANCE

Pictured on cover: Heritage Cedar Hand-Split in Wedgewood
This page: Heritage Cedar Round-Cut in Classic Cream

VINYL SIDING IS A SMART INVESTMENT

According to a recent study by Zonda Media¹, homeowners who install vinyl siding, on average, recouped up to 94.7% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

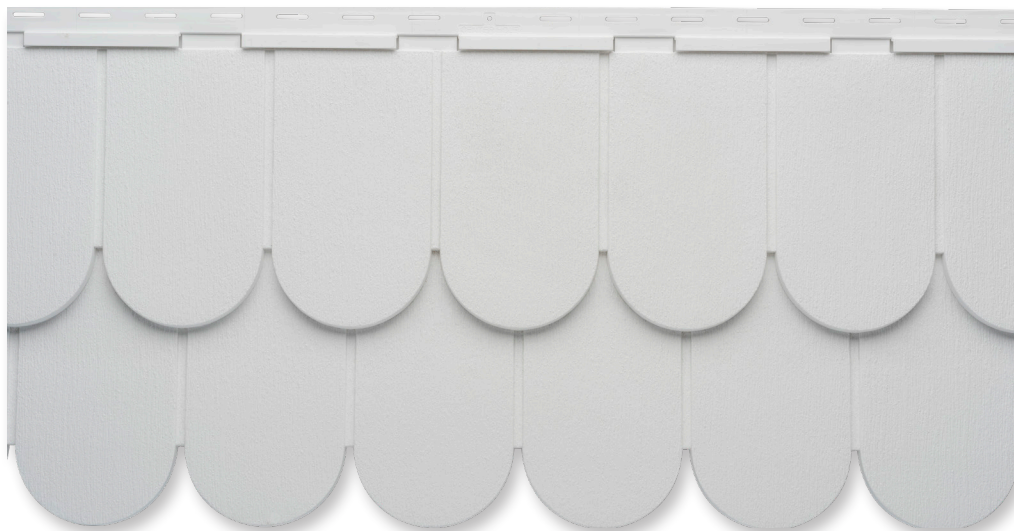
¹ Based on national averages in the 2023 Cost Vs. Value Report, SOURCE: Zonda Media.



**HAND-SPLIT
SHINGLE
SIDING**



**PERFECTION
SHINGLE
SIDING**



**ROUND-CUT
SIDING**

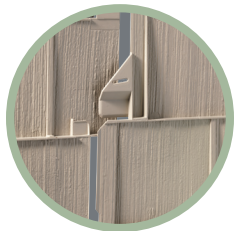
HERE'S HOW HERITAGE CEDAR

WORKS FOR YOU

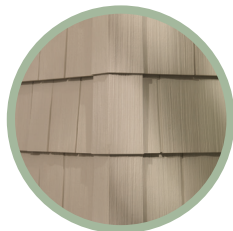
Heritage Cedar is a premium siding panel that provides excellent long-term protection for your home with little or no maintenance.

Never Needs Painting

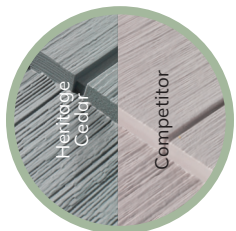
Heritage Cedar looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel. Hand-Split and Perfection Shingles with their random shingle pattern creates the look of individual real cedar shingles. Round-Cut siding provides the authentic look of "fishscale" shingles without the expense or hassle of wood. A beautiful seamless application that also includes coordinating corner posts.



UpRight®
Locking System



Shingle Siding
Matching Corner Post



Shingles



Round-Cut

Wind Velocity up to 185 mph*

Heritage Cedar Shingles come with the exclusive patent-pending UpRight® Locking System† for easy, secure vertical installation. Mid-Span Locking Tab ensures a secure fit across the entire wall. "Straight-Up" lock feature provides a smooth and secure installation between windows and narrow spaces.

	Wind Load Design Pressure (DP)*	Wind Velocity**
Hand-Split	82.2 PSF	185 mph
Perfection	73.3 PSF	180 mph
Round-Cut	48.9 PSF	140 mph

Premium Nominal Thickness

Hand-Split and D7 Perfection Shingle have .100" thick panels, T5 Perfection Shingle has .090" and Round-Cut has .080" thick panels to give it superior durability and dent resistance – over twice as thick as ordinary vinyl siding.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium Dark colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

SUSTAINABLE BUILDING, RESPONSIBLE LIVING

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Cornerstone Building Brands' facilities reuse and recycle

Energy Efficiency

- The impact of vinyl siding on global warming is 83% less than brick and mortar¹
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

†T5 Perfection Shingle is not available with the UpRight Locking System.

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

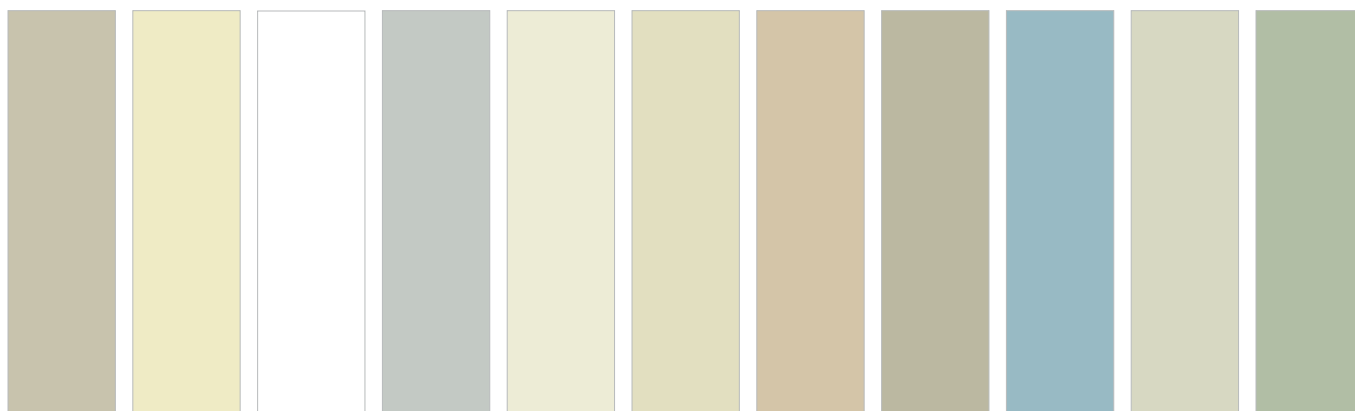
**Example wind velocity for 82.2 PSF is 185 MPH Zone B @ 30' building height

¹ <https://www.vinylsiding.org/why-vinyl/sustainability/>

**COLORS THAT LOOK
FRESHLY PAINTED,
YEAR AFTER YEAR.**



Standard Colors



Autumn
Beige
(P, RC)

Classic
Cream
(HS, P, RC)

Dover
White
(HS, P, RC)

Georgian
Gray
(HS, P, RC)

Island
Pearl
(HS, P, RC)

Natural
Almond
(HS, P, RC)

Sandtone
(P)

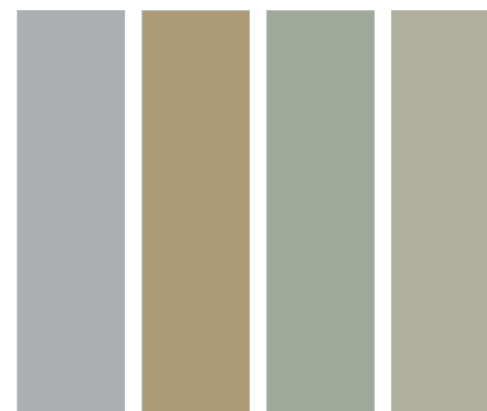
Sandy
Tan
(HS, P, RC)

Savannah
Blue
(P)

Silver
Mist
(HS, P)

Spanish
Olive
(HS, P)

Dark Colors



Flint
(HS, P, RC)

Hazelnut
(P)

Irish
Thistle
(HS, P)

Stone
Mountain
Clay
(HS, P, RC)

HS: Hand-Split Shingle; P: D7 and T5 Perfection Shingle; RC: Round-Cut



LOW MAINTENANCE

Variform gives you a full spectrum of choices to express your individual style beautifully.

Each color starts with the highest quality pigments blended throughout the panel to ensure consistent color that stands up to everyday dings and scratches.



STYLE FOR HOMES

Light or dark, bold or subtle, Variform colors will add lasting appeal to your home. No painting is ever needed. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.

PREMIUM COLOR COLLECTION



These rich, dark colors receive an extra layer of UV protection. Permahu® technology acts like a sunscreen to help prevent fading and weathering.

Shaded Colors



Cabin Cedar (HS, P)

Cottage Gray (HS, P)

Premium Dark Colors



Bayou (HS, P)

Briarwood (HS, P)

Deep Brunswick (HS, P*)

Mediterranean Palm (P)

Old Dublin (P*)

Pewter (HS, P)

Sagebrook (HS, P)

Sedona Red (HS, P)

Teak (HS, P)

Twilight Shadow (HS, P)

Urban Iron (HS, P*)

Wedgewood (HS, P)

*Not available in T5

VARIFORM®

by  Ply Gem

For more than 50 years, the Variform brand of vinyl siding has set the standard for quality, durability and versatility on any jobsite.

With a legacy built on trust, Variform delivers not only effortless style but also proven performance that stands the test of time. Designed to ensure easy installation and upkeep, Variform products provide peace of mind to homeowners and professionals alike, allowing them to aspire to the next level of excellence with confidence.

Variform. Siding that withstands.



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