



Updates to the Ply Gem Metal Product Offering

Effective January 1, 2025

December 9, 2024

Dear Valued Customers,

To become a better supplier to our partners and promote ease of business, **we will be consolidating the Mastic, Variform and Ply Gem metal offering into one brand – Ply Gem Performance Metals – effective January 1, 2025.** We will continue to offer a comprehensive breadth of quality metal products to fulfill your customers' needs.

This shift will enable us to ensure reliable availability, eventually reduce lead times, and provide top-quality products. We continue to invest in our operations and will leverage this change to deploy assets which broaden and enhance our offering. The consolidation to the Ply Gem brand also fosters closer alignment to the broader business categories, including Windows which enables better cross-selling opportunities for our customers.

New Ply Gem cartons and packaging will begin shipping in the first quarter of 2025 for most products. All previous Mastic and Variform metal samples and literature will phase out on a rolling basis and will be replaced with Ply Gem Performance Metals marketing materials. Color offering will remain for each brand or be expanded, with some cartons adapted to have names for each legacy brand.

Due to questions received around our go-forward fascia offering, we wanted to provide specific clarity around our decision to streamline our fascia offering as part of this larger activity:

Streamlining our Fascia Offering

This change includes the **discontinuation of the FTH fascia profile** to focus on a refined and expanded fascia offering.

Going forward, **we will be offering the F1C fascia profile as our primary fascia solution**, available to all customers. The F1C fascia profile delivers the versatility, quality, and aesthetic appeal you expect, with a wide range of options to suit various project needs.

This streamlined approach allows us to focus our production capabilities on a single, high-performing fascia profile, ensuring improved availability, consistency, and the same level of durability and performance you expect from our products.

Color Availability:

The F1C fascia profile offers an expanded selection of colors, including all colors currently offered in the FTH fascia profile.

Pricing:

Pricing will transfer seamlessly from FTH to F1C, ensuring continuity and consistency without any adjustments needed. You can continue to rely on competitive pricing with the F1C profile.

Available F1C Fascia Options:

The F1C profile will be offered in multiple sizes and finishes to provide the flexibility and customization your projects require:

FTH Fascia		F1C Fascia	
Part Number	Description	Part Number	Description
Envoy (.024) Woodgrain			
FTH4E	4" Woodgrain Fascia	F1C4025	Envoy Woodgrain Embossed 4" Fascia Trim
FTH6E	6" Woodgrain Fascia	F1C6025	Envoy Woodgrain Embossed 6" Fascia Trim
FTH8E	8" Woodgrain Fascia	F1C8025	Envoy Woodgrain Embossed 8" Fascia Trim
		F1C10025	Envoy Woodgrain Embossed 10" Fascia Trim
Envoy (.024) Smooth Ribbed			
FTH4SR	4" Smooth Ribbed Fascia	F1C4SR02425	Envoy Smooth Ribbed 4" Fascia Trim
FTH6SR	6" Smooth Ribbed Fascia	F1C6SR02425	Envoy Smooth Ribbed 6" Fascia Trim
FTH8SR	8" Smooth Ribbed Fascia	F1C8SR02425	Envoy Smooth Ribbed 8" Fascia Trim
FTH10SR	10" Smooth Ribbed Fascia	F1C10SR02425	Envoy Smooth Ribbed 10" Fascia Trim

The F1C fascia profile offers an expanded selection of product, including an Envoy (.024) smooth and Endurance (.019) option, providing a fascia to fit any project need. Please connect with your TSM for pricing on these products if you do not receive them today.

F1C Fascia	
Part Number	Description
Envoy (.024) Smooth	
F1C425	Envoy Smooth 4" Fascia Trim
F1C625	Envoy Smooth 6" Fascia Trim
F1C825	Envoy Smooth 8" Fascia Trim
F1C1025	Envoy Smooth 10" Fascia Trim
Endurance (.019) Smooth Ribbed	
F1C4SR25	Endurance Smooth Ribbed 4" Fascia Trim
F1C6SR25	Endurance Smooth Ribbed 6" Fascia Trim
F1C8SR25	Endurance Smooth Ribbed 8" Fascia Trim
F1C10SR25	Endurance Smooth Ribbed 10" Fascia Trim

Why This Change?

Our decision to focus on the F1C fascia profile is driven by our goal to enhance our supply chain efficiency and support customers more effectively. By concentrating on a single profile with broad appeal, we can ensure **reliable availability, reduce lead times**, and continue to **deliver top-quality products**.

Trim Coil Offering

As part of our commitment to streamline our offering and improve operational efficiency, we are consolidating our **competitive color match trim coil offering to our standard S24 and S24T**. This will be a rolling transition, starting in the first quarter of 2025. In addition to the consolidation, you will also begin seeing new Ply Gem Performance Metals packaging for all S24 and S24T profiles. The table below provides a guide for the transition from current profiles to the new consolidated profile.

Current Profile	New Profile	Current Profile	New Profile
SAL24	S24	SAL24T	S24T
SCR24		SCR24T	
SGI24		SGI24T	
SHL24		SHL24T	
SJH24		SJH24T	
SKP24		SKP24T	
SMN24		SMN24T	
SNX24		SNX24T	
SPG24		SPG24T	
SRL24		SRL24T	
SVY24		SVY24T	
SWC24		SWC24T	

As an example, if a customer previously purchased SPG24 04, or SJH24 04, they will now begin purchasing S24 04.

What This Means for You:

Same Color Offering: All colors currently offered in our trim coil line will continue to be available. The color codes you use and rely on will remain the same, ensuring continuity for your projects.

No Change in Quality or Aesthetic: This consolidation is focused solely on streamlining our product offering. The appearance, quality, and durability of our trim coils will remain exactly the same.

Enhanced Efficiency and Availability: By consolidating to a single profile, we can improve production efficiency, allowing us to maintain better availability and consistency across all orders.

Pricing will transfer seamlessly from your current trim coil profile to the consolidated trim coil profile, ensuring continuity and consistency without any adjustments needed.

We are excited about this streamlined approach, as it enables us to better serve you with a simplified product line without compromising the color variety and quality you expect from us.

2025 Product Specification Guides will be available digitally in December containing the full Ply Gem Performance Metals product offering that will now be available to customers purchasing any of our Siding brands.

If you have any questions, please reach out to your sales representative.

Thank you for your support of the Ply Gem portfolio of brands.

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